

Business Analysis Training: Mastering Business Cases (BABCASE, 2 jours)

Description

The course Mastering Business Cases (Business Analysis Training) teaches you how to write great business cases. The training includes the development of a strategic vision, scope management, resource estimation, business impact analysis & project management. The course gives you the skills you need to write a business case that will ensure an approval and that will help you manage projects successfully.

Tarifs

- Tarification: \$1,500/person
- Rabais de 10% lorsque vous inscrivez 3 personnes.

Plan de cours

Business Analysis

Learning Objectives

Overview of Business Analysis

Best Practices in Business Analysis

Benefits of Business Analysis

Business Analysis versus Project Management

Use Cases and the Analysis Process

Positioning Business Analysis within the Overall Project Lifecycle

Management of Requirements and Use Cases

The Role and Purpose of the Business Case

Best Practices in Business Case Development

Common Mistakes

What We Have Learned and the Real World

The Business Case Document

Overview of the Structure of a Business Case

The Key Components of a Business Case

Phrasing the Business Problem

Writing the Vision

Writing the Project Description

The Art of Resource Estimation: Money, Time and People

Describing the Background

Performing Options Analysis

The Art of Risk Analysis

Performing a Test of Reasonableness

Describing the Project Implementation

Linking the Business Case with Strategic Objectives

Writing Conclusions and Recommendations

Best Practices

Organizing your Work

Drafting and Proofing

The Art of Rewriting

Using Proper Vocabulary

Using Precision and Avoiding Ambiguity

- Ensuring Executive Support
- Reviewing the Result
- Review of Business Case Development