Problem Solving Training: Design Thinking & Social Innovation (DESOC, 3 jours)

Description

Widely used in the IT world, strategic thinkers in many fields can apply the techniques of user-centered design to innovate better solutions to a vast array of problems - housing, health care, environmental sustainability, community planning, counter terrorism, poverty, social exclusion, client service. Design thinking can take you anywhere your imagination leads you. Through case studies, The course Design Thinking & Social Innovation (Problem Solving Training) demonstrates the principles of design thinking and the benefits of a human/client-centered approach to problem-solving, how to use research methods such as fast prototyping, experimentation and pilots, options for financing, and how to host a launch a facilitated design session.

Tarifs

- Tarification: $2,750/person
- Rabais de 10% lorsque vous inscrivez 3 personnes.

Plan de cours

What is Design thinking?

Introduction

Theory versus reality

Understanding Social Engineering - solving societal problems through practical approaches

Principles of Human-Centred Design - keeping the human perspective in the process

Strengths and limitations of design thinking

Launching a social design process

Research Methods for Inspiration and Innovation

Randomised Control Trials

Whole System Demonstration Pilots

Open testing

Prototyping, Social prototyping

Fast prototyping

Slow prototyping

Proof of concept testing

Beta testing

Partnership pilots

Public pilots and experimentation

Critiques and limitations

Options to Finance Social Innovation

Paying for time

Vouchers

Collective voice and credits

Funding public private social partnerships

Direct commissions

Tendering for results

Creating new markets through procurement

Grants and support for early ideas

Small grants

Challenge funds

Prizes and public challenges