

Program Evaluation Training: Evaluating in the Real World (EVALI, 4 jours)

Description

The course Evaluating in the Real World (Program Evaluation Training) is a hands-on course that is perfect for participants wanting to understand how to run an evaluation from head to toe. Using real-world case studies, participants will work through the entire evaluation process - how to scope and plan an evaluation, develop and use logic models, design and implement a methodology, collect and analyze data, draw conclusions and make recommendations.

Tarifs

- Tarification: \$3,750/person
- Rabais de 10% lorsque vous inscrivez 3 personnes.

Plan de cours

The Overview of Evaluation

What is program evaluation?

What are the benefits of evaluation?

What is the relationship between monitoring and evaluation?

What can be evaluated?

Values and ethics: front and centre

Elements of an Evaluation Framework

Context

Program Profile

Logic Model – opening the “black box”

Evaluation Models

Evaluation Plan

Methodological Framework – rationale, data collection and analysis

Findings

Recommendations

Program Profile and Logic Models

Area/program context

Elements of a Program Profile

Understanding and developing program logic models

Identifying goals, outcomes, indicators, measures and metrics

Scoping, calibration and context

Evaluation Models

Program lifecycle and type of evaluation study

Formative, Process/Implementation, Outcome, Economic, Summative, Impact and Meta evaluations

Understanding S.M.A.R.T. outcomes and indicators

Goals based versus goals free evaluation

Developing an Evaluation Plan

Scoping the problem – ruling things in and out

Planning: timing, methodology, logistics, resources

Methodology

Budget and cost tracking tools

Implementation

Reporting

Methodological Framework

Identifying issues and formulating evaluation questions

Understanding efficiency, effectiveness, cost effectiveness, economy

Clarifying indicators

Instrument design and testing

Consent and approval

Research Design, Measurement and Metrics

Exploratory, descriptive, experimental, quasi experimental and alternative designs

Qualitative research tools and techniques

Quantitative research tools and techniques

Threats to reliability and validity

Data management and analysis

Keeping track of data, safeguarding privacy and proprietary information

Synthesizing evidence, data analysis

Identifying program effects, drawing conclusions

Developing recommendations

Reporting

Evaluation report outline

Tips for technical writing

Power of visuals

Presentation tips

Selling evaluation and performance measurement for effective program management

Resources, Community, Next Steps
