Introduction To Performance Measurement (EVAPM, 2 jours)

Description

Introduction to Performance Measurement (Program Evaluation Training) provides a comprehensive overview of the concepts, tools and techniques needed plan the performance measurement strategy for your program. This course will help participants clarify the logic behind the activities they do and how it supports the immediate and longer-term goals of their organization. It will also examine what types of data/information are needed to track program performance, and how to organize, collect and analyze this information to direct program improvements. This interactive course provides a solid theoretical foundation using many examples, discussions, and practical exercises for participants to apply the concepts to their own real-world context.

Tarifs

- Tarification: $1,500/person
- Rabais de 10% lorsque vous inscrivez 3 personnes.

Plan de cours

Overview of Performance Measurement Strategy

   Purpose of the Performance Measurement Strategy

   When to Develop the Performance Measurement Strategy

   Elements – Program Profile, Logic Model, PM Framework and Evaluation Strategy

Program Profile

   Elements of a Program Profile

   Understanding Change Drivers, GBA+, AODA and Other Considerations

   Stakeholder Analysis

   Risk Analysis

Logic Model

   Theory of Change

   Logic Model Elements

   Developing Indicators

   KPIs, Efficiency, Effectiveness, Cost-Effectiveness, and Economy Indicators

   S.M.A.R.T. Review

   Measurement and Metrics

   Benchmarks and Targets

   Sample Logic Models

Performance Monitoring

   Project Results Framework/ Performance Measurement Framework

   Accountabilities and Reporting

   Data Collection and Management

   Safeguarding Privacy and Proprietary Information

Data Analysis and Reporting

   Analyzing Data – A Brief Overview

   Identifying Program Impact and Drawing Conclusions

   Link to Evaluation Strategy

   Continual Program Improvement

   Data-Driven Decision-Making

Wrap Up

   Conclusion and Next Steps

Additional Resources