SETC Training Corporate Logo

Leadership Training: Public Policy Design & Analysis (PPOLI, 4 jours)

Description

Policy makes the world go around. It intersects every aspect of our lives. A good understanding of how to analyze a problem and develop an effective policy solution takes knowledge, skills and practice. The course Public Policy Design & Analysis (Leadership Training) provides participants with practical tools to develop and improve public policy initiatives. Using relevant real-world examples, participants will develop a deeper understanding of each of the stages of the Policy Cycle –agenda setting, problem analysis, developing policy options, choosing a policy instrument, policy implementation and evaluation.

Tarifs

- Tarification: $3,750/person
- Rabais de 10% lorsque vous inscrivez 3 personnes.

Plan de cours

Introduction

- What is public policy?
- Purpose, roles and impact of public policy
- Policy matters: values, ethics and professional standards
- Four types of public policies – constituent, regulatory, distributive, and redistributive
- Policy instruments
- Policy versus procedure

The Policy Cycle

- Agenda-Setting
- Analyzing the problem
- Formulating options
- Making a decision
- Getting buy-in (Legitimation)
- Implementing a solution
- Evaluating effectiveness
- Ongoing improvement - maintenance, succession, termination

Agenda-Setting

- Is there a problem? Says who? Why does it matter?
- Stakeholder engagement, innovation and client-centred design
- Getting management support

Tools for Problem Analysis

- Data analysis
- Situational analysis
- Classic problem analysis
- Fishbone analysis
- Root cause analysis or the “five whys”
- Appreciative inquiry
- Gender-based analysis (GBA+)
- Checking for bias
- Summarizing findings – reporting back

Understanding Policy Instruments

- Legislation and regulation
- Economic instruments
- Public ownership
- Self-regulation
- Standards
- Performance-based regulation
- Contracts
- Information, education and outreach
- Insurance schemes
- Collaborative/consensual/partnership approaches

Formulating Policy Options

- We've clarified the problem – now what?
- Setting SMART policy objectives
- Identifying intervention points
- Stakeholders' roles at intervention points
- Clarifying policy, procedure, guidelines, standards
- Drafting policy options

Framework for Decision Analysis – Picking Policy Option(s)

- Effectiveness, conformity and compliance
- Legality
- Level of knowledge
- Level of acceptance
- Fairness
- Economic impact
- Enforcement – probability of inspection, detection and choice
- Sanctions – probability and impact
- Political accountability and transparency
- Risk assessment
- Cost-benefit analysis
- Innovation

Policy Implementation

- Getting buy-in
- Developing a project plan
- Public policy implementation overview
- Monitoring and enforcement frameworks

Policy Evaluation and Stewardship

- Setting Performance indicators and benchmarking SMART objectives
- Monitoring performance
- Determining impact, effectiveness, efficiency and cost-effectiveness
- Ongoing assessment - maintenance, succession or termination of a policy